

**EXECUTIVE SUMMARY**  
**MEDIA & COMMUNICATION STUDIES (BS PROGRAM) – (MAIN CAMPUS).**

**PREE Self-Assessment Report Process:** Initiated on 06-01-2026, the overall process is according to the given instructions in the self-Assessment Manual provided by the QAA, HEC.

**Constitution of Program Team:** The Departmental Program Team was constituted again and again with the kind approval of the competent authority through the Registrar's office vide Notification No. SBBU/Reg/Admn/1317 dated 11-11-2025. The Program Team consists of the following three persons.

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|----------------------------------------------------|----------|
| 1. Dr. Muhammad Yaseen Morojo                      | (Member) |
| Chairman, Media & Communication Studies            |          |
| 2. Dr. Aftab Madani                                | (Member) |
| Assistant Professor, Media & Communication Studies |          |
| 3. Dr. Dastar Chandio                              | (Member) |
| Lecturer, Media & Communication Studies            |          |

**Orientation to PT Members:** The Program Teams (PTs) involved in the PREE exercise were provided with a comprehensive orientation session on the preparation of departmental PREE reports. In addition, the Quality Enhancement Cell (QEC) conducted regular consultation and guidance sessions to strengthen the capacity of the Program Teams, ensuring the accurate interpretation and effective implementation of the PREE standards and facilitating the timely completion of their departmental reports.

Discussion Sessions:

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|--------------------------------------|--------------|
| Submission of 1 <sup>st</sup> Draft: | (11-03-2026) |
| Submission of Final Draft:           | (22-04-2026) |

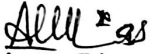
**Constitution of Assessment Team:** The Assessment Team was constituted with the kind approval of competent authority through the Registrar's office vide Notification No. SBBU/Reg/Admn/305 dated 02-04-2026. The Assessment Team consisted of the following two persons.

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|---------------------------------------------|
| 1. Prof. Dr. Mujeeb ur Rehman Abro          |
| Assistant Professor, Sukkur IBA University  |
| 2. Prof. Dr. Tayyaba Zarif                  |
| Dean Faculty of Social Sciences, SBBU, SBA. |

**Self-PREE:** The self-assessment of PREE report was held on **05-05-2026** in the Syndicate Hall, Shaheed Benazir Bhutto University, Shaheed Benazirabad.

**AT's Findings:** The Assessment Team prepared and submitted an audit report to the QEC on 01-05-2026

**Implementation Plan:** Assessment Team findings are acknowledged by the head of the department and shown interest to implement without any further delay. The Dean has also agreed with the concerned chairman. QEC expects that all efforts will be deployed to achieve the target. (Copy attached).

  
**Assistant Director QEC**  
**SBBU, SBA.**

  
**Vice Chancellor**  
**SBBU, SBA.**